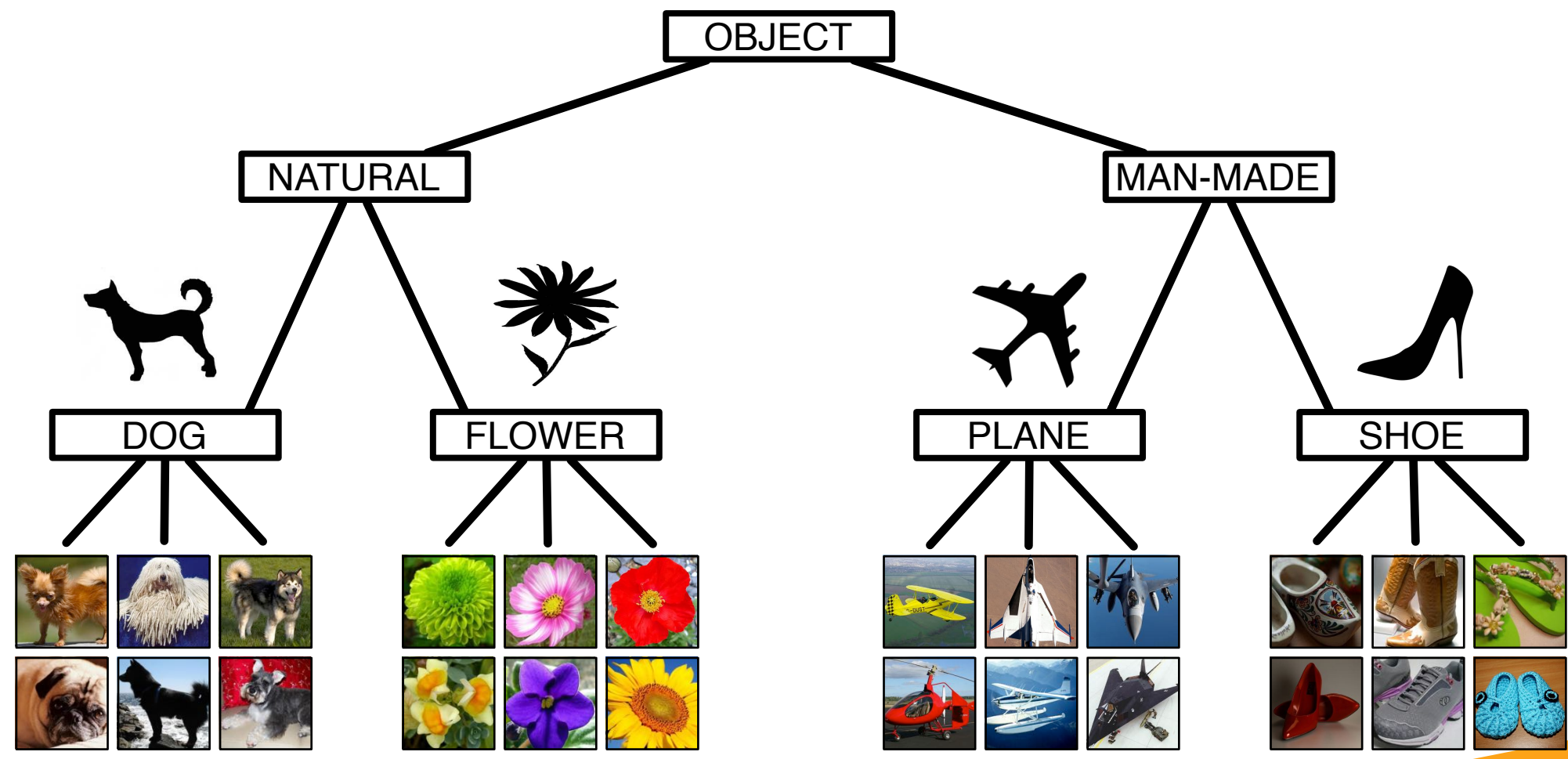
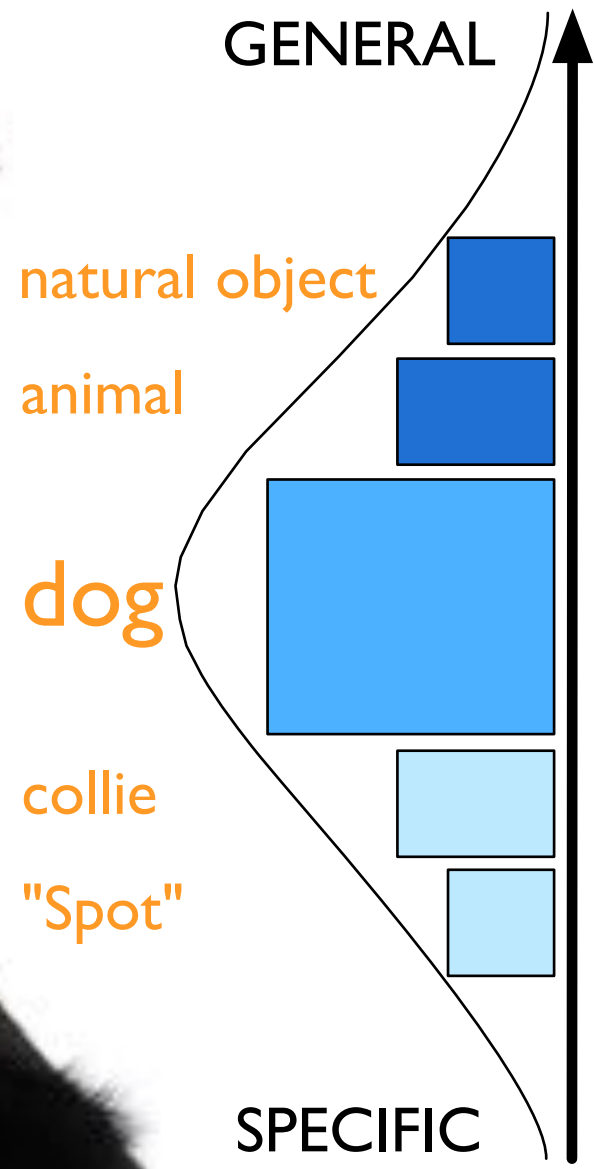
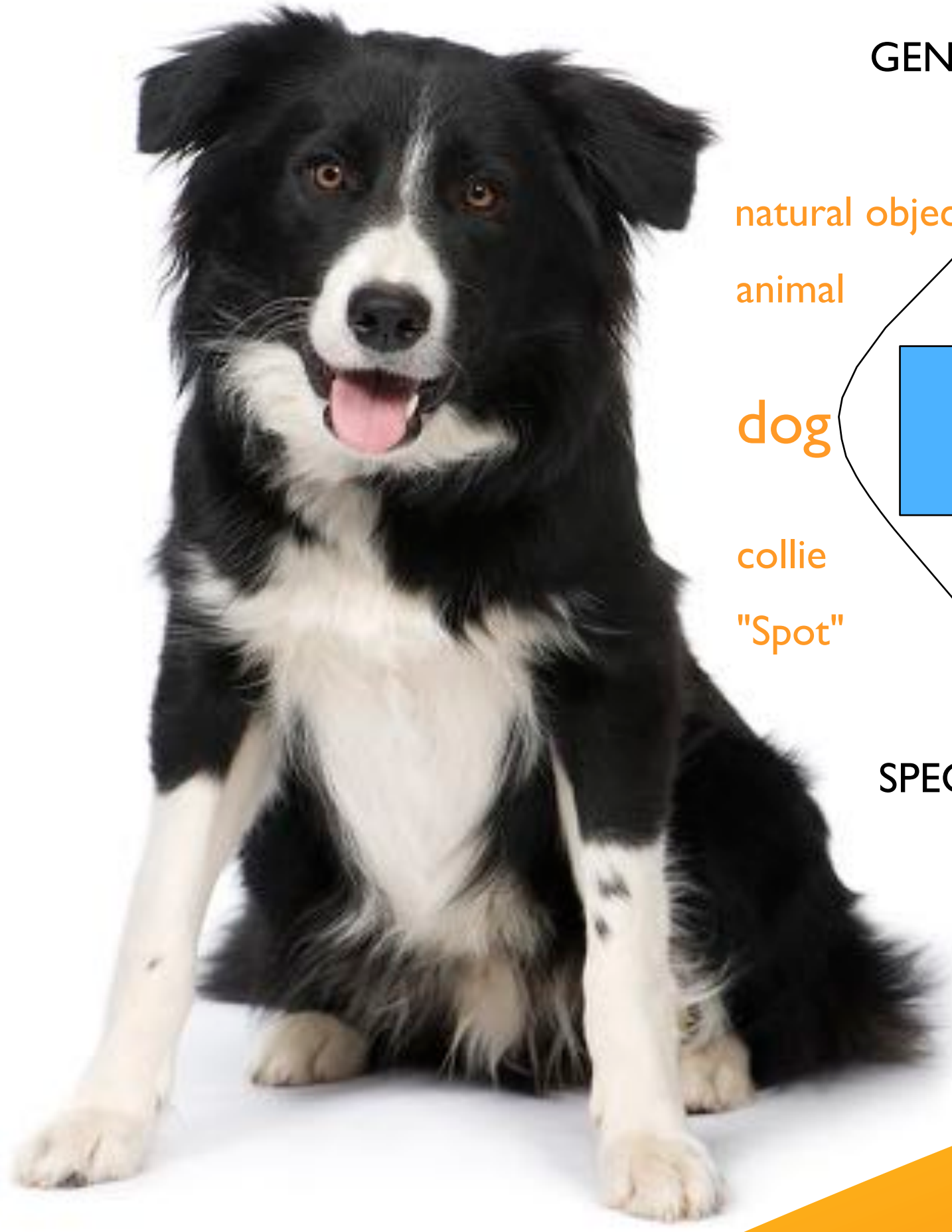


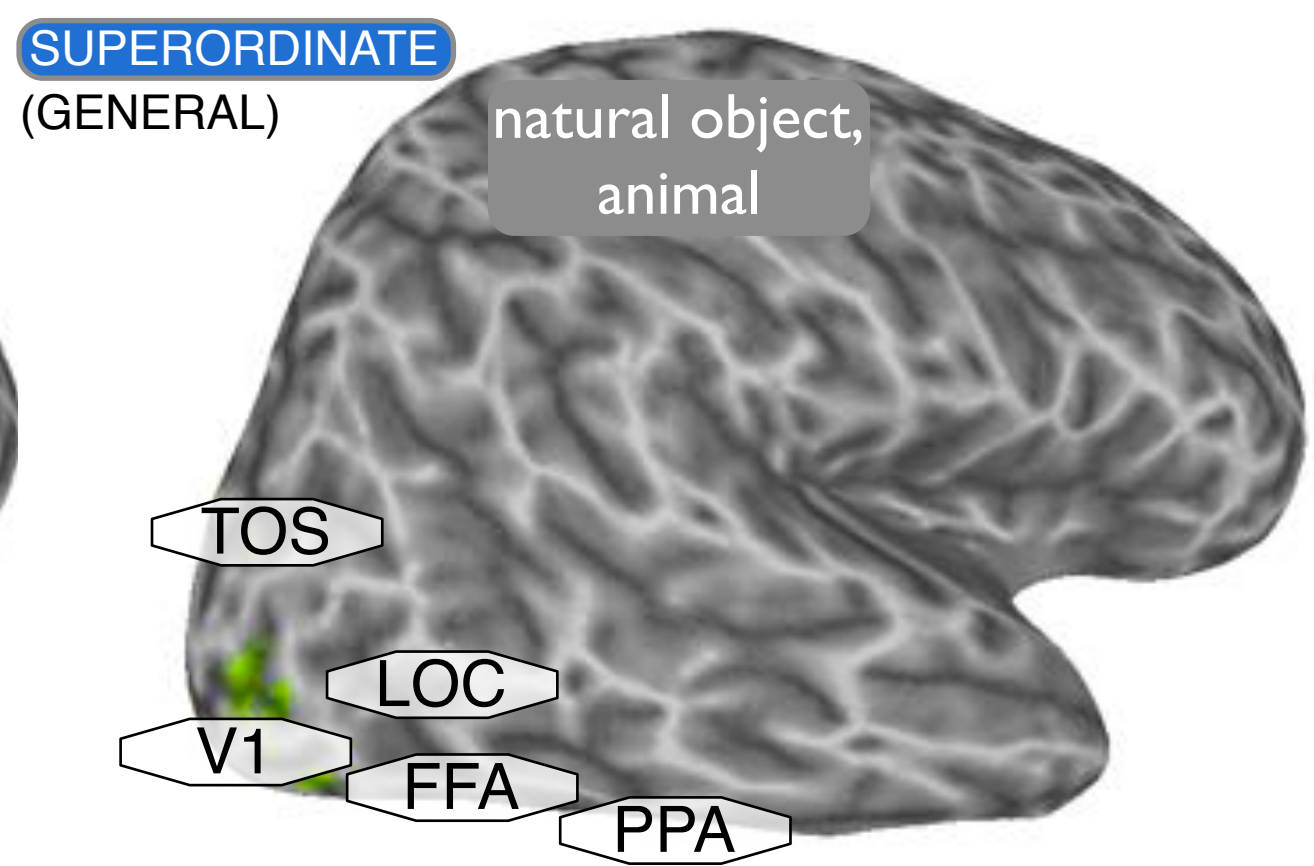
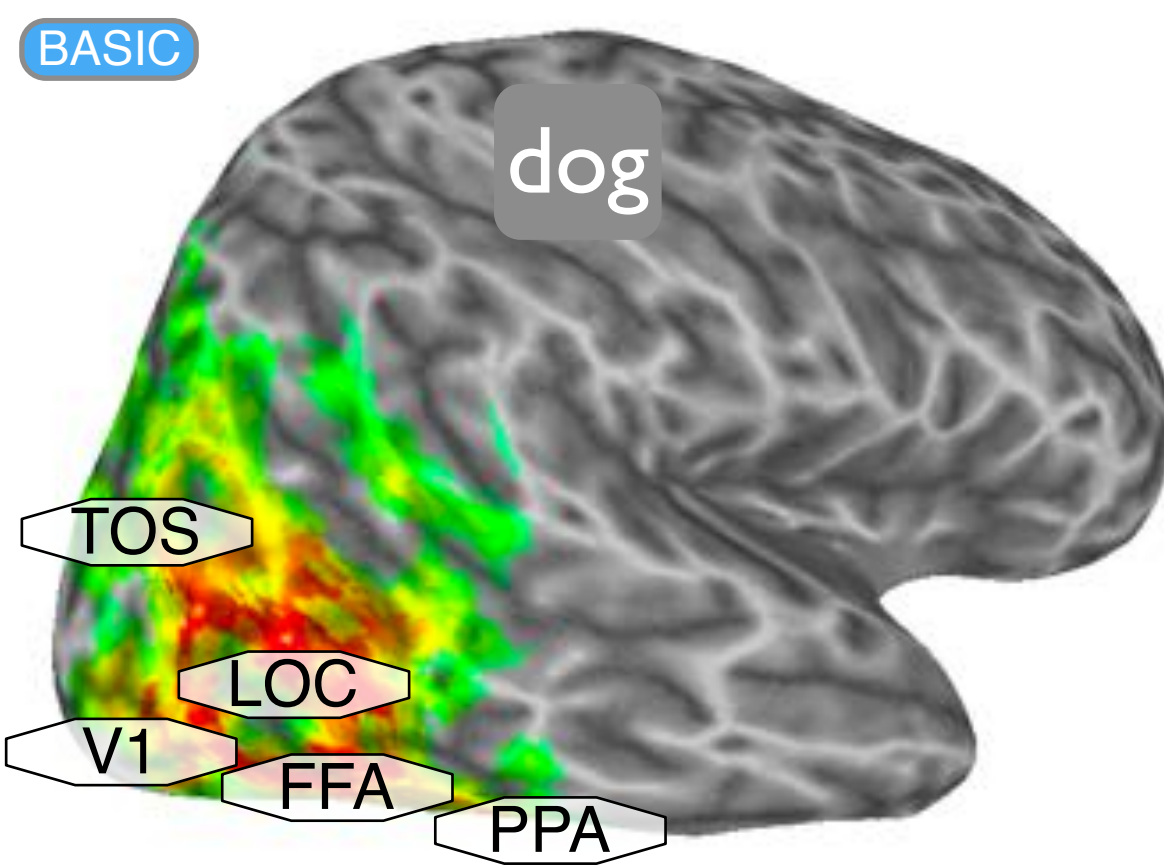
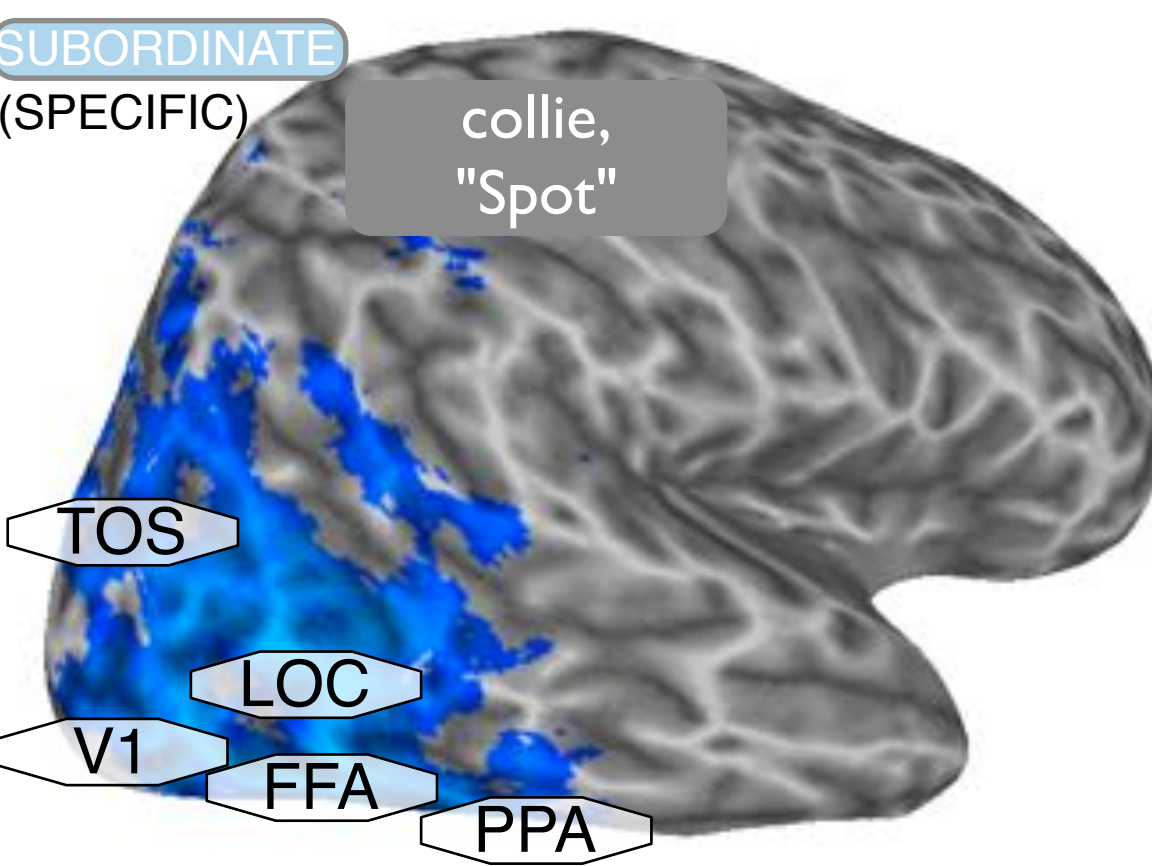
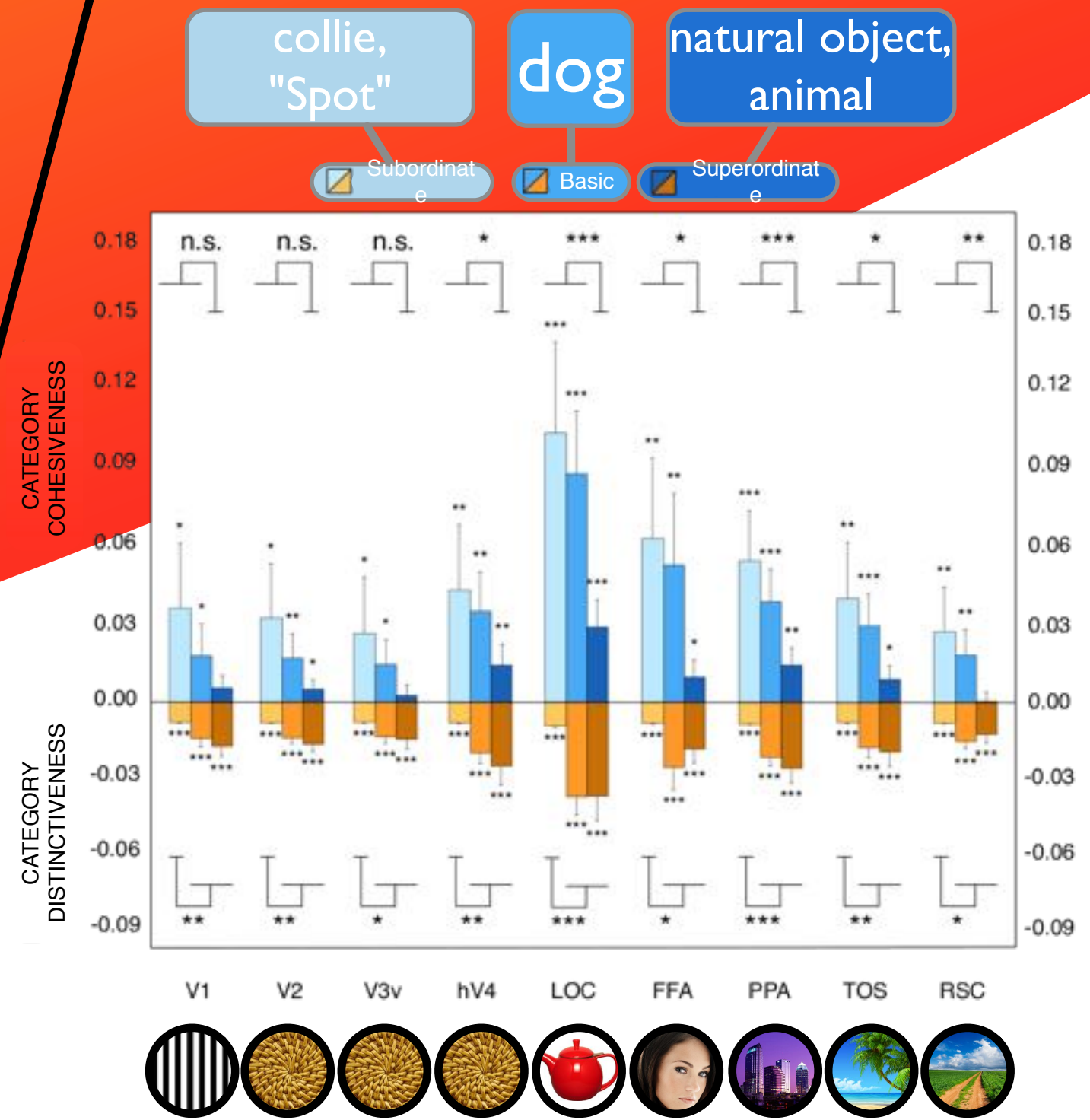
How We Use Categories to Make Sense of the World

How fast can we recognize and name it ?

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Basic level strikes the best balance between category cohesion and category distinctiveness



LOW SIMILARITY



HIGH SIMILARITY